Value Based Investments

KL Felicitas Foundation

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Co-Founder, KL Felicitas Foundation
Co-Founder, Social-Impact International
Co-Founder, Toniic
Co-Founder, 100% IMPACT Network
Outline

• Our Story & Values
• Our Impact Portfolio
• Conclusion
From Innsbruck to ...
Silicon Valley
What is the fundamental, deeper meaning of capital and wealth?
…to make a positive contribution to humanity and the planet.
Sustainable Development occurs when all humans can have fulfilling lives without degrading the planet
Mega Trends / Observations

- World Population
- Ecological Overshoot
- Modern Portfolio Theory
- Externalities
- Financial System

Graphs from Capital Institute Presentations
Enable social entrepreneurs and enterprises worldwide to develop and grow sustainably

Advocate 100% Impact Investing Approach
We now live in Big Sur!
And focus on Impact
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• Our Story & Values
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Theory of Change

Align 100% of KLF Assets with impact

Build Movement around impact investing

Social Entrepreneurs

Impact Intermediaries

Impact Investors

Transform Financial System

Activities

Outcomes

Goals
Impact Portfolio: Cash

Southern Bancorp
new resource bank
RSF Social Finance
MV MicroVest
Triodos Bank
Urban Partnership Bank
GLS Bank
CREDIT COOPERATIF

KL Felicitas Foundation
Impact Portfolio: Fixed Income
Financial Return
Impact
Movement Building

Hawaii Investment Ready

because impact matters!

Waipa Poi Mill, Kitchen & Hale Imu
Movement Building
Movement Building
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We are called to be the architects of the future, not its victims

- R. Buckminster Fuller
How will the system change:
First very slowly,
and then all at once

- Inspired by Hemingway
Let us not fall into the trap of extrapolating from the past, but let us imagine and co-create the future together
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Back-Up Slides
Impact Portfolio: Early Stage

Pico Bonito LLC

PBK Waste Management

KL Felicitas Foundation
Impact Portfolio: Real Assets

Pico Bonito LLC