

Value Based Investments

KL Felicitas Foundation

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Co-Founder, Social-Impact International

Co-Founder, Toniic

Co-Founder, 100% IMPACT Network



Outline

- **Our Story & Values**
- **Our Impact Portfolio**
- **Conclusion**



From Innsbruck to ...



Silicon Valley

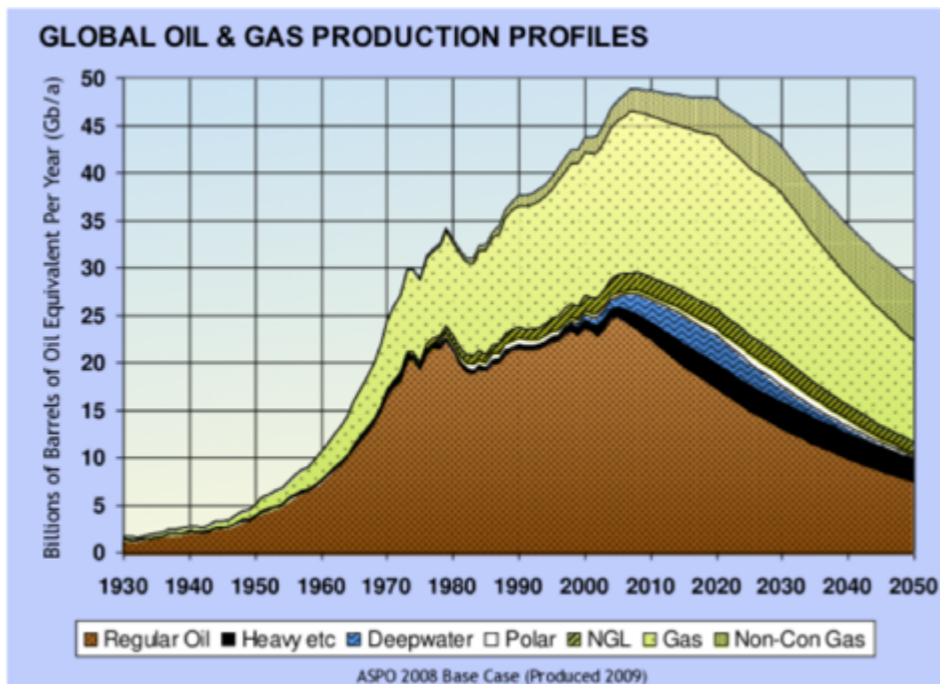
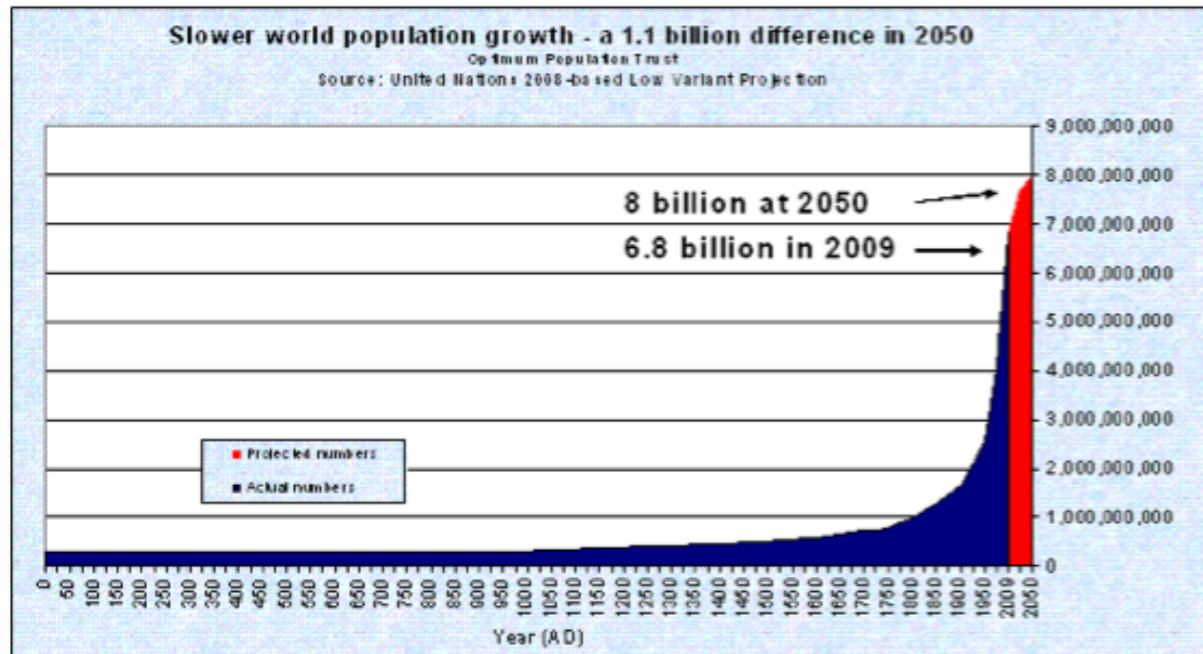


What is the fundamental, deeper meaning of capital and wealth?

...to make a positive contribution
to humanity and the planet.

*Sustainable Development occurs
when all humans can have fulfilling
lives without degrading the planet*

Mega Trends / Observations



- World Population
- Ecological Overshoot
- Modern Portfolio Theory
- Externalities
- Financial System

Graphs from Capital Institute Presentations



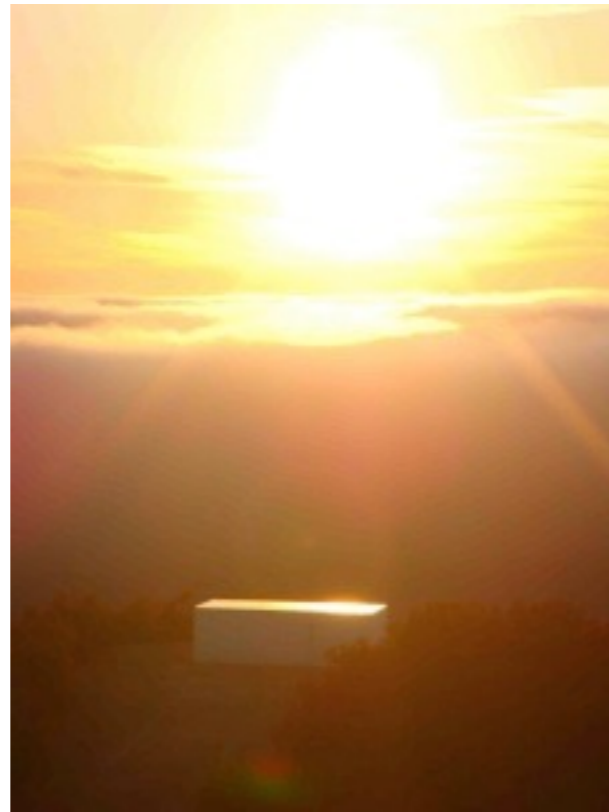
KL Felicitas Foundation

Enable social entrepreneurs and enterprises worldwide to develop and grow sustainably

Advocate 100% Impact Investing Approach



We now live in Big Sur



And focus on Impact

sonen capital
Social & Environmental impact investment management

**IMPACTASSETS**

**IMPACT
HUB**

**KL Felicitas Foundation**

tonic

100% impact

social·impact
international 

Dasra
Social-Impact 

**INVESTMENT
READY
PROGRAM**
because impact matters!

**Hawaii
Investment
Program**

**KL Felicitas Foundation**

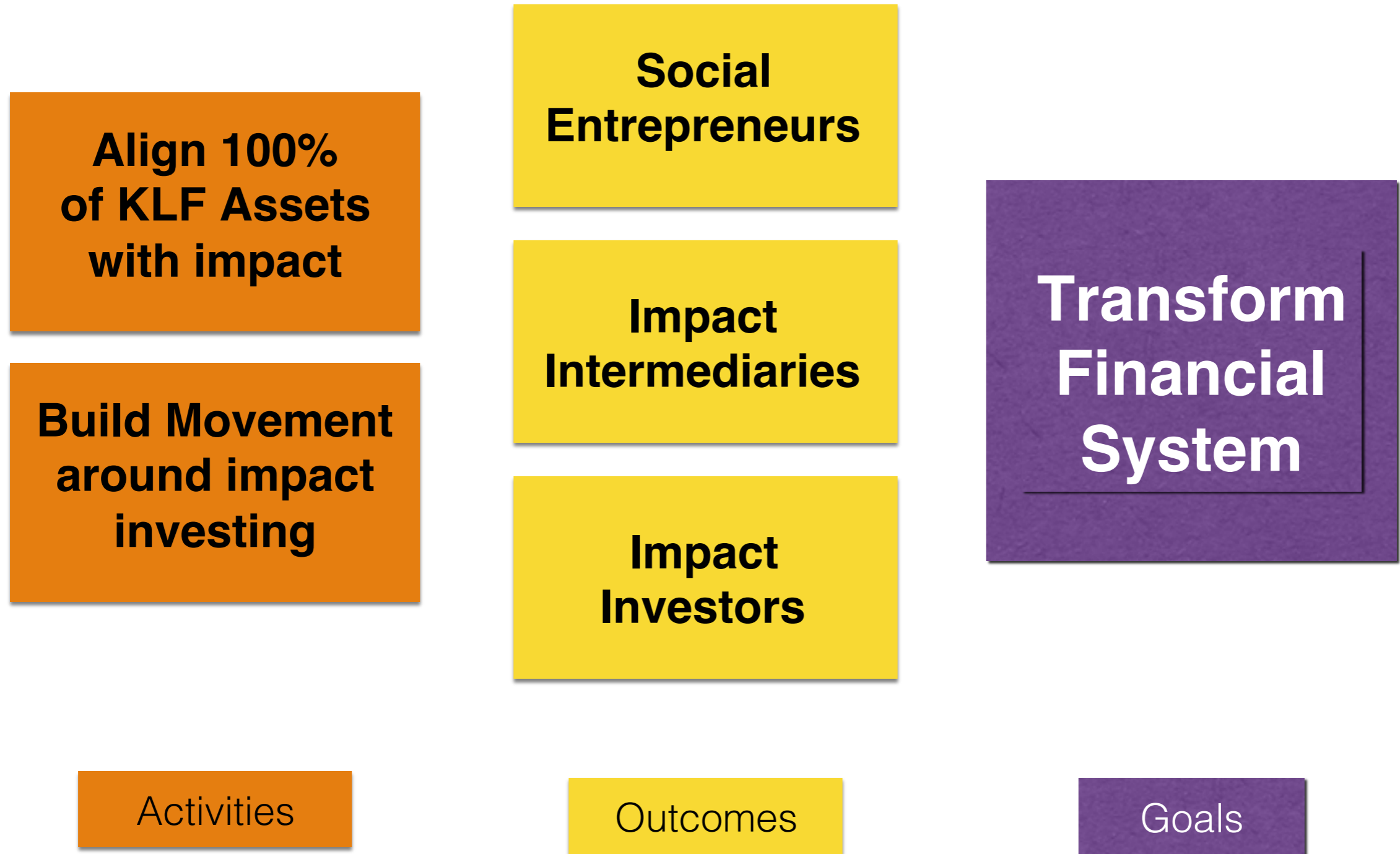
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The logo for DivestInvest, featuring the word "Divest" in white and "Invest" in green, set against a teal square background.

DivestInvest

Theory of Change



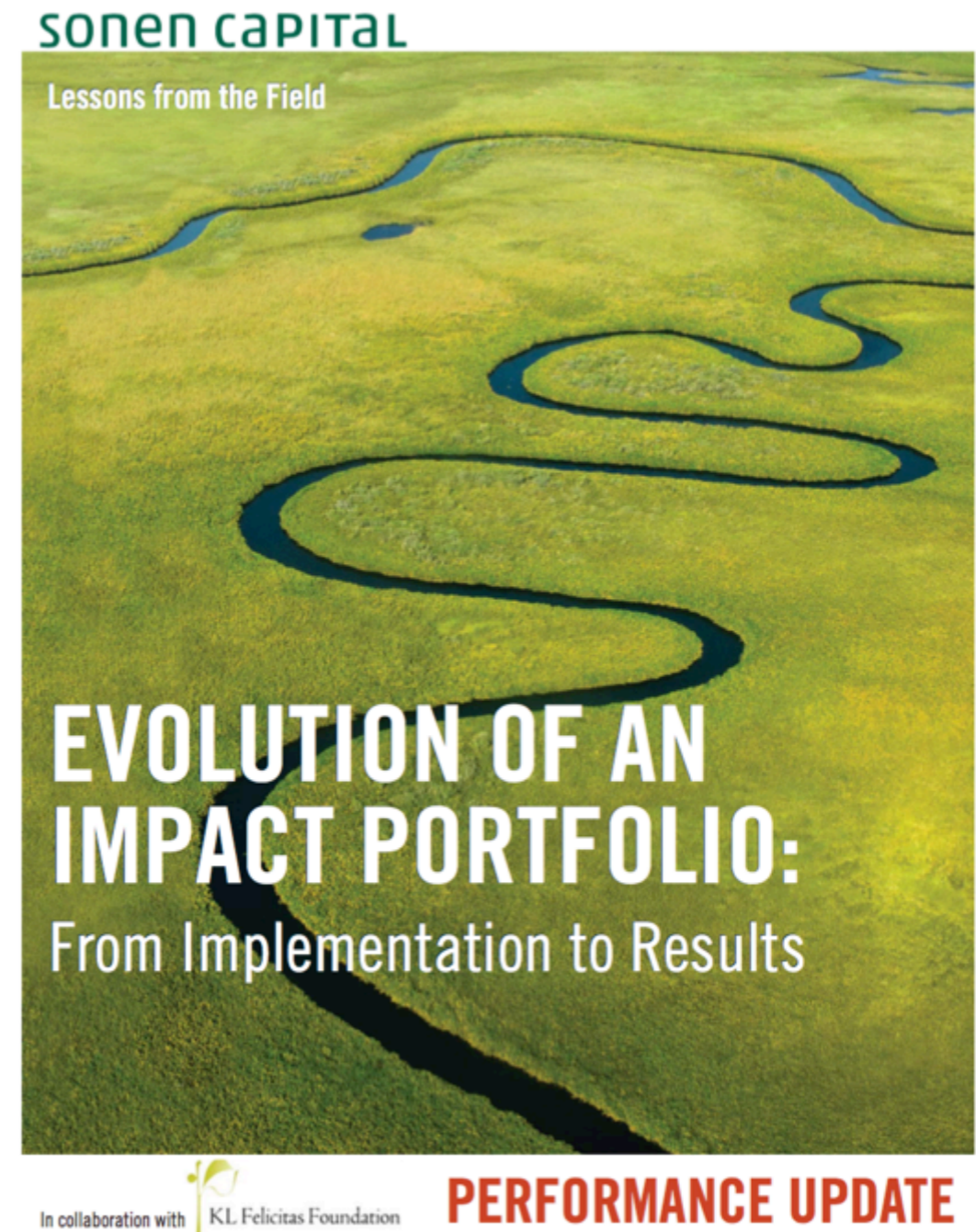
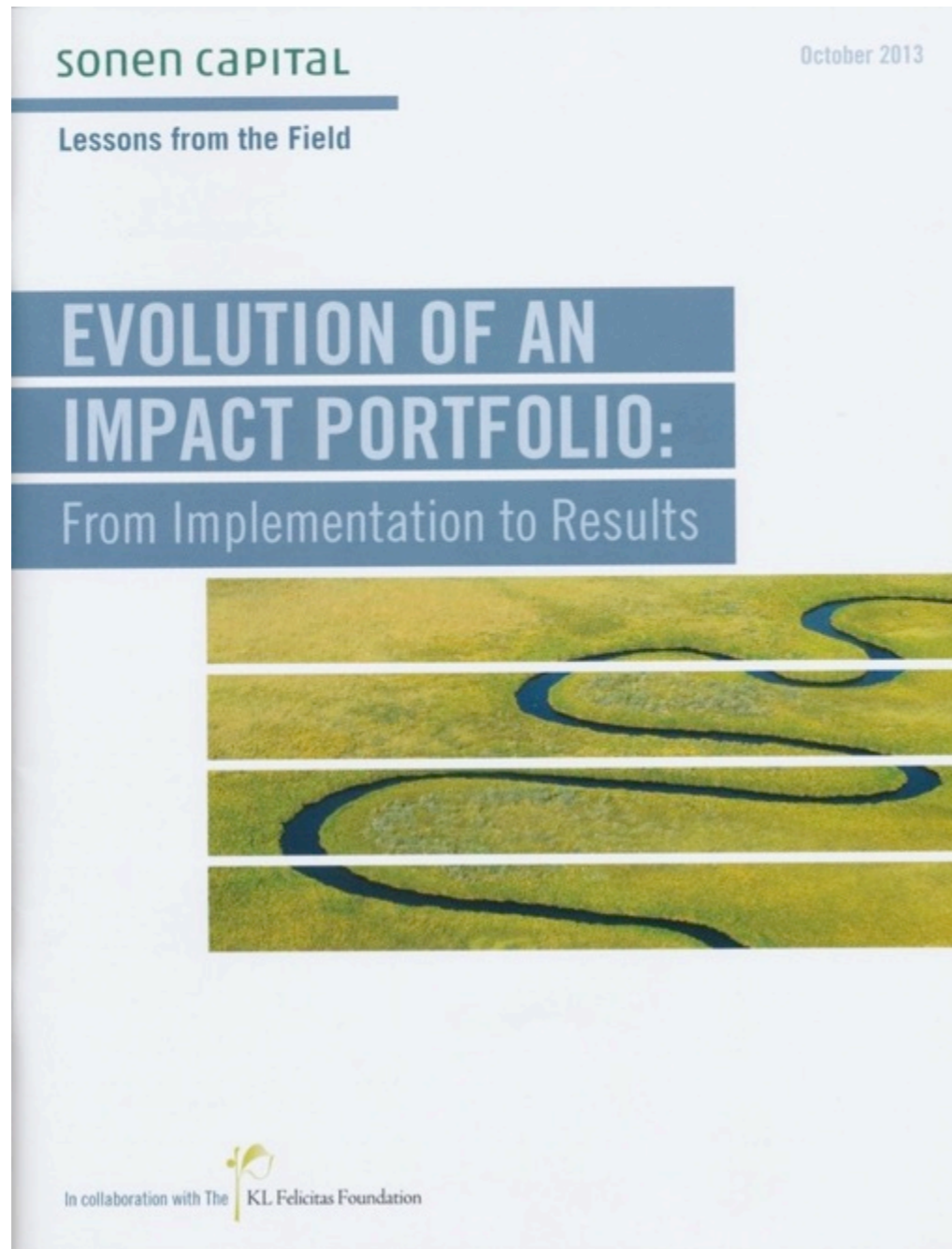
Impact Portfolio: Cash



Impact Portfolio: Fixed Income



Financial Return



Impact



Movement Building



Hawaii
Investment
Ready



because impact matters!



Movement Building



Movement Building



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*We are called to be the
architects of the future, not its
victims*

- R. Buckminster Fuller

*How will the system change:
First very slowly,
and then all at once*

- Inspired by Hemingway

*Let us not fall into the trap of
extrapolating from the past, but let us
imagine and co-create the future
together*

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KL Felicitas Foundation

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Back-Up Slides

Impact Portfolio: Early Stage



Pico Bonito LLC



PURPOSE

PBK Waste Management



Impact Portfolio: Real Assets



Pico Bonito LLC

