

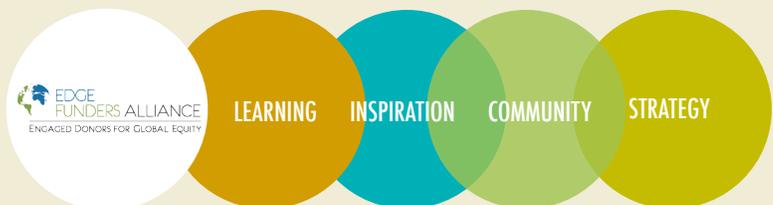
# JUST GIVING

GLOBAL SOCIAL CHANGE PHILANTHROPY CONFERENCE  
BERKELEY, CA. APRIL 29 - MAY 1, 2014



**Towards an Ecological and Socially Just Transition  
to the Next Economy**

EDGE Funders Alliance  
60 29th Street, Box 559  
San Francisco, CA 94110  
[www.edgefunders.org](http://www.edgefunders.org)



EDGE Funders Alliance is a unique, diverse and passionately engaged community of donors, foundation officers and advisors from across the philanthropic landscape, with differing priorities and strategies but a shared commitment to addressing the systemic nature of today's social, economic and ecological challenges. By understanding our work within a global context, by forging strategic partnerships in and outside philanthropy, and especially through reflection and collaboration among our members, EDGE Funders works to increase resources for community well-being and transnational organizing in ways that promote justice and build lasting, meaningful change.

With your active participation and the support of our allies from around the world, Just Giving provides a unique space to better understand how grassroots communities and transnational movements are responding to global challenges, and how our grantmaking practices can make a difference. We look forward to engaging with you over the next three days.

EDGE Funders Alliance wishes to thank the following individuals and institutions for their invaluable contributions to the organizing of this conference:

#### **Conference Planning Committee**

Terry Odendahl, Global Greengrants Fund – Co-chair  
 Ken Wilson, Christensen Fund – Co-chair  
 Tanya Dawkins, Trustee, CarEth Foundation  
 Nikhil Aziz, Grassroots International  
 Holly Bartling, General Service Foundation  
 Kyra Busch, Christensen Foundation  
 Victor DeLuca, Jessie Smith Noyes Foundation  
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 John Esterle, Whitman Institute  
 Samantha Harvey, Overbrook Foundation  
 Peter Riggs, Pivot Point  
 Sarah Hobson, New Field Foundation  
 Dana Kawaoka-Chen, Bay Area Justice Funders Network  
 Nicolas Krausz, Fondation Charles Léopold Mayer Pour le Progrès de l'Homme  
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Thank you to all who brought speakers and partners to the conference to participate in sessions and plenaries.

#### **Conference Volunteers**

Karen Ashmore  
 Catherine Baumgartner  
 Rasheeda Farage  
 Leila Roberts  
 Anne Schonfield  
 Jose Malvido  
 Yael Falicov  
 Lilian Autler

#### **EDGE FUNDERS BOARD OF DIRECTORS**

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 Lola Ibrahim, Program & Communications Manager

#### **CONSULTANTS**

Linda Smith, GreenMeetings  
 Yasmin Abdelmagid

## PRESENTATION & STRATEGY OVERVIEW

EDGE Funders supports reflection and collaboration among members in ways that build lasting, meaningful social change. We seek collectively to promote equity and sustainable practice today, within a framework that recognizes the need for deeper social and ecological transformation over the long term.

Since our launch two years ago, EDGE Funders has undertaken activities aimed at projecting a coherent frame of action that can resonate increasingly within progressive philanthropy, while providing accessible entry points for funders at varied levels of engagement beyond those already aligned with our values and perspectives.

EDGE Funders is a diverse community of donors passionately engaged in domestic and international grantmaking, with differing priorities but a shared belief that equity and justice are critical to furthering sustainable, global well-being. Membership is open to individual major donors and to staff, trustees and advisors with foundations, community funds, giving circles and other philanthropic institutions whose purpose is to provide resources to promote the public good. We welcome donors of all sizes and interests who share our mission and values to join us.

Our efforts are aimed at underscoring the global context for grantmaking at all levels, the key role played by the grassroots organizing sector of community-based organizations, their networks and NGO allies, and the importance of a systemic critique. We work to link issues through the frame of an ecological and socially just transition, a transition aimed at the emergence of the “next” economy, one that envisages new frames or paradigms, from *buen vivir* (living well and harmoniously), to the share economy (shared social and economic activity), from feminism, gender justice and overcoming heteropatriarchy, to realigning production and consumption in ways that promote new forms of engagement while offering alternatives that model the future with a view to “re-embedding humans in nature.”

Positioning ourselves within a transition framework includes assessing our foundations' internal management and external use of resources (perhaps, as suggested by European colleagues, through a notion of “permaculture' funding” based on principles of “care for earth,” “care for people,” and “return of surplus”). It includes working with members and allies to promote strategies that support existing alternatives and experimentation, aim to change the rules of the global economy, and strengthen efforts to reduce the over-concentration of corporate power. While taking advantage of opportunities that arise, our focus over the coming period will be on member-led initiatives in areas of agroecology, economic democracy, climate and environmental justice, movement-building and gender, bringing a cross-sectorial and intersectional approach to these issues.

This work is premised on the assumption that as the interconnectedness of issues grows more apparent, as grantmakers and funder affinity groups increasingly draw links to larger, globalized, structural policy concerns, the need and desire for cross-sector collaboration and for addressing the root causes of today's crises will increase. As an alliance of engaged donors, EDGE Funders will continue to offer space for funders to deepen and extend our work, building on already strong relationships with philanthropic networks, affinity groups and institutions in the US and in Europe, while working to increase relations with emerging philanthropy in other parts of the world.

Over the coming period EDGE Funders looks forward to engaging with our members and with philanthropic allies within the broad frame of a Just Transition, to address our systemic challenges and to work for deep and sustainable social change.

## 3-DAY SCHEDULE AT A GLANCE

### Tuesday, April 29

Times Vary	The Advisor is In Healthy Conference Center Community Caucuses and Ad hoc networking
7:30	Networking Breakfast
9:30	Welcome
10:00 - 12:30	Plenary Intermission/Coffee Break Community Dialogue
12:30	Lunch
2:00	Breakout Workshops
3:30	Intermission/Coffee Break
4:00	Breakout Workshops
6:00	Philanthropy Game & Cocktail Reception
9:00	Movie Night

### Wednesday, April 30

Times Vary	The Advisor is In Healthy Conference Center Community Caucuses and Ad hoc networking
7:30	Networking Breakfast
9:30	Morning Opening & Plenary
11:00	Intermission/Coffee Break
11:30	Breakout Workshops
1:00	Lunch/Mic Check/Membership Meeting
2:30	Free Time
3:00	Community Dialogue
4:00	Intermission/Coffee Break
4:30	Breakout Workshops
6:30	Dine Arouds followed by Dance Night at 9:00pm

### Thursday, May 1

Times Vary	The Advisor is In Healthy Conference Center Community Caucuses and Ad hoc networking
7:30	Networking Breakfast
9:00	Breakout Workshops
10:30	Intermission/Coffee Break
11:00	Engagement Labs/Site Visits
12:30	Lunch
2:00	Plenary & Community Dialogue
3:00	Community Dialogues
4:00	Closing
5:30	May 1: Post-Conference Encuentro with Bay Area Justice Funders Network (BAJFN)

#### AD HOC SESSION

April 29: Ad Hoc Discussion Hosted by IFIP at 12:30 pm

#### CONFERENCE APP

Download the Just Giving conference app to your smart phone for the latest updates on sessions, speakers, and special events: [address here](#).

## BREAKOUT SESSIONS, APRIL 30 - MAY 1

For full descriptions of the sessions, please go to the pages as listed below.

DAY/TIME	TITLE	ROOM	PAGE
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	Ingredients for Cooperation: How Food and Farming Cooperatives are Driving the Just Transition to a New Economy	Quarter Deck	7
	Resource Nexus: The Importance of Intermediaries in Advancing Social Justice	Mariposa	7
	Grassroots Women Lead on the Path to Climate Justice	Eldorado	7
Tues 4:00 - 5:30	Why is it So Hard, Philanthropy?: Prioritizing Equity for Movement Building	Amador	7
	Exercising Community Rights in the Face of the 21st Century Gold Rush: Using Scientific, Legal and Community Strategies to Level the Playing Field	Quarter Deck	8
	What is a Justice Funder?	Mariposa	8
	Connecting the Disconnected: Building Collective Power Between Movements and Networks Working on the New Economy	Eldorado	8
Weds 11:30 - 1:00	Domestic and International Threats to Seed Sovereignty: Family Farmers, Indigenous Peoples, and Funders Fight Back	Ballroom	9
	Indie Philanthropy – Funding Outside the Box	Quarter Deck	9
	Got Creativity? Why Investing in Art & Creativity Accelerates Environmental and Social Change	Eldorado	9
	Lessons from the Frontlines: Community Organizing for a Just Transition vs. The Corporate Capture of Clean Air Policies	Mariposa	9
	From Transaction to Transformation: Why a Structural Racialization Analysis is Essential for Challenging Global Corporate Power	Amador	9-10
Weds 4:30- 6:00	The Commons as a New/Old Paradigm for Advancing Systemic Change and Inspiring the Grassroots Organizations	Quarter Deck	10
	Navigating Unstill Waters: Supporting Leadership for Social Movements	Ballroom	10
	Dignidad Rebelde Righteous Dignity: 20 Years After NAFTA – Challenges, Social Movement Models, and Which Ways Forward for Trade Justice?	Mariposa	10
	Steering Towards a New Economy with ‘Old Actors’ at the Helm?: The Role of the Private Sector in Financing for Social and Ecological Transformation	Eldorado	11
	Indigenously-Led Funding From Around The World	Amador	11
Thurs 9:00 - 10:30	Leverage Your Foundation’s Endowment: A Conversation about Invest/Divest Philanthropy	Quarter Deck	11
	Community Control of Capital: Budgets and Banking in the New Economy	Amador	11
	Innovations in Community Philanthropy from Palestine, Southern Africa, and Vietnam: How international donors can help, and how they can hurt	Mariposa	12
	Developing Systems and Tools to Promote Learning- Focused Evaluation	Eldorado	12
Thurs 11:00 - 12:30	Engagement Labs	Varies	12-13
Thurs 11:00 - 12:30	Gender Caucus	Quarter Deck	13
Thurs 11:00 - 2:00	Site Visits	Varies	13

## DETAILED SCHEDULE

### TUESDAY, APRIL 29

#### The Advisor is In

Sign up at registration desk

#### Healthy Conference Center

See p. 16 for times

#### Networking Breakfast

7:30 - 9:30

#### Conference Orientation, Introductions, & Networking: A Funder-Free Zone.

8:00 - 9:30

A space for NGO representatives, social movement actors and other partner allies to meet, network, and share. (Quarter Deck)

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#### WELCOME

9:30 to 10:00

With Terry Odendahl, Executive Director, Global Greengrants Fund and Conference Co-Chair; Mark Randazzo, Director, EDGE Funders Alliance; and Lola Ibrahim, Program & Communications Manager, EDGE Funders Alliance.

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#### PLENARY

10:00 to 12:30

#### Opening Plenary and Community Dialogues: Components of a Just Transition

Following a short film will setting out the conference theme and featuring funders and activists talking about their work in the context of a just transition, Sarah Hobson, Executive Director of the New Field Foundation will engage in conversation (via satellite) with Susan George, author and President of the Transnational Institute, and be joined by Kumi Naidoo, International Director, Greenpeace International, and Maria Poblet, Executive Director, Causa Justa/Just Cause. Together they will reflect on the trajectory of community struggles building alternatives at local, national and international levels, and suggest key elements of a compelling and thought-provoking vision for the future. (Ballroom)

#### Intermission and Coffee Break

#### Community Dialogue

Having a time each day for small group "Community Dialogues" will allow us to share individual thoughts and impressions and deepen our collective thinking around key themes of the conference. Active participation by all will increase the usefulness of these experimental spaces, while building community and commitment for the work ahead. Following a round of introductions, participants will be invited to comment on the opening remarks and plenary – What we think about what was presented, what seems relevant or less so, what we think about in relation to the term "just transition," and the larger issue of deeper social change. (Ballroom)

Open for Community Caucuses and networking.

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#### LUNCH

12:30 to 2:00

#### Ad Hoc Discussion (Over Lunch)

#### Global Indigenous Movements

IFIP invites you to hear the latest on the upcoming World Summit on Indigenous Philanthropy, and World Conference on Indigenous Peoples which will take place in NYC after the UN General Assembly, September 2014. The session will also discuss the outcomes of the Indigenous Women Summit in Lima and plans for a special half day focus on Indigenous Women at the World Summit. These meetings will foster cultivation of funding partnerships and will draw global attention to the importance of Indigenous philanthropy and how funders can enhance their theory of change for systemic impact. Indigenous Peoples are invaluable partners in solving many of today's complex problems like climate change, conservation, and sustainable management of natural resources and offer traditional and sustainable development models.

Part of the goal of this discussion would be to: 1) expand and encourage more donors to get involved, 2) highlight the incredible current dynamism of the indigenous movements around the world, 3) leverage more possibilities for sustainable support and solidarity.

Organized by IFIP. Co -hosted by TCF, FIMI and AWID

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**BREAKOUT  
WORKSHOPS**  
2:00 to 3:30

**Fishbowl Conversation: What Role for labor in the Just Transition**

Core elements of a Just Transition idea include egalitarian social and ecological values, increased human interconnectedness, improved quality of life, and a healthy planet, as well as an absence of poverty, war, and environmental destruction. Labor – with a capital L in the sense of organized trade unionism and with a small “l” along with redefinitions around the nature of work and relations between “work” and livelihoods is an important, crucial, part of the equation. Laine Romero-Alston, Ford Foundation, will introduce this interactive fishbowl session. Facilitated by Sarita Gupta, Jobs with Justice, it will include Monica Wilson, Global Alliance for Incinerator Alternatives; Jill Shenker, National Domestic Workers Alliance; Ashim Roy, New Trade Union Initiative India and Annanya Bhattacharjee, Garment and allied Workers Union. Participants will be invited to join in the conversation as well. (Room: Amador)

**Ingredients for Cooperation: How Food and Farming Cooperatives are Driving the Just Transition to a New Economy**

This workshop will use food and farming enterprise to illustrate the potential for cooperative ownership and community-supported enterprise models to create resilient communities. These models revise two key elements of food systems: 1) who governs agricultural land and food enterprise, and 2) who profits from them? Such structures put wealth and decisions into the hands of workers, producers, and consumers, building community well-being and transforming local economies. Speakers will highlight policy, movement-building, and financial opportunities and barriers to scaling cooperatives, then will facilitate a discussion about high-impact strategies for funders to prioritize cooperative development through grant making and program-related investments (PRIs). With Janelle Orsi, Executive Director, Sustainable Economies Law Center; Farzana Serang, Executive Director, Cooperative Food Empowerment Directive (CoFED); and moderator Michael Roberts, 11th Hour Project. (Room: Quarter Deck)

**Resource Nexus: The Importance of Intermediaries in Advancing Social Justice**

Whether with a domestic or international focus, or emerging from the Global South, intermediary grantmaking organizations play a critical role in moving resources to cutting edge community initiatives and movements. They are nimble and adept at allying with grassroots organizations and movements to deepen their impact, in often complex socio-economic, political and cultural realities. This session will discuss the value of intermediaries, not just as regranters, but as key players in redistributing resources and power as they add to building local trust, local capacities and local assets to affect long-term, sustainable change. With Vanessa Daniel, Groundswell Foundation, Oakland; Jennifer Near, Libra Foundation, Chicago (speaker or moderator); Yeshica Weerasekera, IDEX, San Francisco; and Karen Plafker, Program Director for Women’s Rights and Reproductive Rights at Wellspring Advisors. (Room: Mariposa.)

**Grassroots Women Lead on the Path to Climate Justice**

How do we strategically fund grassroots women leaders advancing climate justice? This session will explore: 1. What can we learn from women’s community-based innovations that recognize intersections of environmental issues, community empowerment, corporate exploitation, and gender-based violence? 2. How do we build bridges between community movements for climate justice and the national and global policies that threaten the environment and climate stability? 3. How can funders’ expertise be best mobilized in support of grassroots women’s initiatives to advance climate justice? Our goal: To inspire insight into women’s key role in attaining justice for people and the earth. With Fatima Ahmed, Executive Director, Zenab for Women in Development – El Gadarif, Sudan; Vivian Yi Huang, Campaign and Organizing Director, Asian Pacific Environmental Network (APEN) and Climate Justice Alliance (CJA) Richmond Our Power Campaign – Richmond, CA; Ana Maria Enriquez, Senior Consultant, International Women’s Funds – Mexico City, Mexico. Moderated by Yifat Susskind, Executive Director, MADRE. (Room: Eldorado.)

**Intermission and Coffee Break**

3:30 – 4:00

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**BREAKOUT  
WORKSHOPS**  
4:00 to 5:30

**Why is it So Hard, Philanthropy?: Prioritizing Equity for Movement Building**

What is movement building and how do movement building efforts compare across issue areas? How do funders engage and support movements to thrive, and what do funders have to learn from groups on the ground? Why is it so difficult for the philanthropic sector to prioritize equity in its vision and strategy? Why are metrics and short-term deliverables prioritized over relationship-building and community buy-in? Come hear funders, community leaders and their NGO allies discuss these questions, and share current approaches that are overcoming these hurdles. These movement “experts” debate current movement theory and how philanthropy can influence movements for good and for bad. Facilitator: Ananda Lee Tan, Overbrook Foundation. Speakers: Sujatha Jesudasan, CoreAlign; Cindy Wiesner, Grassroots Global Justice Alliance

(GGJ); and Jose Bravo, Just Transition Alliance. (Room: Amador.)

### **Exercising Community Rights in the Face of the 21st Century Gold Rush: Using Scientific, Legal and Community Strategies to Level the Playing Field**

Spurred by high global demand for metals, the expansion of large-scale mining throughout the world has had devastating effects on the rights, livelihoods, and environments of local populations. At the same time, UN and ILO guidelines for the protection of indigenous human rights have evolved from “previous consultation” to “free, prior, informed consent” (FPIC). Using case studies from several countries, the speakers will discuss strategies to increase community access to technical scientific and legal information. Finally, the panel will consider the role of community organizing work and effective funding approaches to address mining projects. With Moderator Betsy Dietel, Senior Partner, Dietel Partners; Ann Maest, Chief Scientist, E-Tech International; Graciela M. Mercedes (Meche) Lu, Environmental Research Scientist, Environmental Law Alliance Worldwide (ELAW); Carlos Lozano, Lawyer, Interamerican Association for Environmental Defense (AIDA) based in Columbia; and Bobby Peek, Director, groundWork, South Africa. (Room: Quarter Deck.)

### **What is a Justice Funder?**

In this time of accelerated social change, many in philanthropy are grappling with how to affect systemic change to attack the root causes of injustice. How can funders put power back in the hands of marginalized communities, embrace humility and cultural sensitivity so that we can amplify the most innovative solutions emerging from the grassroots, and form authentic, democratic partnerships based on respect, transparency and mutual learning? How can funders realign their organizational priorities to support social movements for progressive change? Explore these and other questions, as we engage with what it means to be a justice funder. With Holly Bartling, Program Officer, General Service Foundation; Yeshica Weerasekera, Director of Program Partnerships, IDEX; John Esterle, Executive Director, Whitman Institute. (Room: Mariposa.)

### **Connecting the Disconnected: Building Collective Power Between Movements and Networks Working on the New Economy**

How can we tie together the various movements/networks to build a larger power base and bring shared understanding to of how transitioning to a new economy can benefit the 99%? This session will identify the landscape of major movements and networks working along the new economy spectrum, offer pathways to connect these movements can help build a shared agenda as well as gaps and opportunities for funder engagement. With Gopal Dayaneni, Movement Generation Justice and Ecology Project; Antonio Diaz, Organizational Director, PODER (People Organizing to Demand Environmental & Economic Rights); Annie Leonard, Founder and President, Story of Stuff Project. Moderated by Eleni Sotos, Director, The Sustainability Funders / New Economy Discussion Group. (Room: Eldorado.)

### **Philanthropy Game & Cocktail Reception**

6:00 to 8:00 (Ballroom)

### **Movie Night**

9:00

Continuing the tradition – A screening of short films and film trailers, each preceded by a few context setting remarks from someone associated with film, followed by very short Q&A. Curated by Kontent Films. (Ballroom)

## **WEDNESDAY, APRIL 30**

### **Networking Breakfast**

7:30 to 9:30

### **Morning Opening**

9:30 to 10:00

Spoken Word and Creative Resistance - with Josh Healey, Vivian Huang, and Joshua Merchant

## **PLENARY**

10:00 to 11:00

### **Strategies for the Historic Shifts We Need**

Walden Bello, Author, academic, and political analyst, current member of Congress in the Philippines' House of Representatives will frame our discussion by describing large scale historic shifts needed, macro/micro-level power imbalances blocking change, and organizing strategies required to dismantle or go around impediments to deeper systemic transformation. Million Belay, Director of MELCA Mahiber, Ethiopia will briefly describe the global food movement and Food Sovereignty as a frame for working to improve the lives of farm communities while promoting an alternative model to industrial agriculture. Sarita Gupta, Executive Director of Jobs with

Justice will describe new models of workplace organizing that seek to redefine what the workplace is and who workers are, as well as the nature of work itself. Holly Bartling, Human Rights and Economic Justice Program Officer with the General Services Foundation will facilitate this discussion. (Ballroom)

### **Intermission and Coffee Break**

11:00 – 11:30

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### **BREAKOUT WORKSHOPS**

11:30 to 1:00

#### **Domestic and International Threats to Seed Sovereignty: Family Farmers, Indigenous Peoples, and Funders Fight Back**

Corporations and governments are privatizing seeds and criminalizing traditional practices of seed-saving. Working to protect seeds are indigenous peoples and small-scale farmers around the world, including Mexican movements which have achieved a temporary suspension new permits for commercial planting of GM corn. In the US, communities are learning from international movements and joining forces to preserve local seeds and culture. The session will 1. Build awareness about efforts to stop GMOs and “Monsanto laws” using case studies from Africa and Latin America; 2. Learn from grassroots efforts to save and share local seeds; 3. Discuss “What can funders do to challenge corporate control of seeds and advance seed sovereignty through policy and practice?” With Gabriela Linares Sosa, Indigenous Rights Coordinator, Union of Organizations of the Sierra Juarez of Oaxaca (UNOSJO) – Guelatao, Oaxaca, Mexico; Marcia Ishii-Eitemann, Senior Scientist and director of the Grassroots Science Program, Pesticide Action Network North America (PANNA); Blain Snipstal (via satellite) Rural Coalition, the Youth Articulation of La Via Campesina and the US Food Sovereignty Alliance. Moderator Katherine Zavala, Program Manager, Grassroots Alliances, IDEX. (Ballroom)

#### **Indie Philanthropy – Funding Outside the Box**

Flow funding. Giving circles. Micro-granting. Long-term partnerships. What do these philanthropic innovations have in common? They are all ways of practicing Indie Philanthropy—creative funding to contribute to transformative social change. In this workshop we will explore Indie Philanthropy and have a rich discussion with panelists and workshop participants about unique grantmaking methods which are creating real impact in communities and grassroots movements. Together, we will be exploring how Indie Philanthropy allows us to reach change agents that don’t have access to mainstream philanthropic dollars, and delve into the why’s and how-to’s of incorporating outside-the-box approaches to our funding. With Sadaf Cameron, Director, Kindle Project; Nikhil Aziz, Grassroots International; and Leah Hunt Hendrix, Solidare. Moderated by Laura Loescher. (Room: Quarter Deck)

#### **Got Creativity? Why Investing in Art & Creativity Accelerates Environmental and Social Change**

As funders we have strategies for advancing movements, but we know that transformative change is slow work. Art and creativity accelerate the process by uniquely opening up spaces for substantive dialogue, dynamic collaboration and effective leadership. Come to an interactive workshop that showcases arts-based techniques to ignite and sustain long term change efforts. We will look at the role of art in supporting individual empowerment, community development and systemic change. Walk away with unique and effective strategies that can support your organization, partners and grantees in building creative leadership and mobilizing participation. With Jessica Brown, Executive Director, New England Biolabs Foundation; Aryeh Shell, Education and Training Officer, ArtCorps; Clare Dowd, Executive Director, ArtCorps; Cara Mertes, Director, JustFilms, Ford Foundation, New York, NY. (Room: Eldorado)

#### **Lessons from the Frontlines: Community Organizing for a Just Transition vs. The Corporate Capture of Clean Air Policies**

For decades, grassroots activists from around the globe have worked together to stop waste incineration – the costliest, most toxic and most carbon-intensive form of energy generation. Their widespread success has been rooted in local community organizing and a transformational vision of change. Yet polluting industry lobby groups are pushing back hard, and have responded to these victories by targeting new subsidies and loopholes in national climate and environmental policies – from Mexico to India to the USA. Hear from frontline community leaders about strategies to win locally, while taking back power nationally through a global alignment of principles and practice. With Jorge Tadeo Vargas, Revuelta Verde, Mexico; Ricardo Navarro, CESTA, El Salvador; Alex Papali, Boston Recycling Coalition/Clean Water Action, USA; Annie Leonard, Story of Stuff Project, USA. (Room: Mariposa)

#### **From Transaction to Transformation: Why a Structural Racialization Analysis is Essential for Challenging Global Corporate Power**

While most progressives recognize linkages between race, income equality and corporate power, too often strategies fail to explicitly incorporate a structural racialization analysis or adequately develop campaigns that frame issues in ways that effectively engage communities of color, buffer against wedges or achieve wins

that actually impact those most affected by much of the misalignment of resources and our stated values. This session will provide a mix of compelling and clear analysis of structural racialization and the historic and contemporary ties between race/corporations, along with example of organizing efforts utilizing this frame in the US and in connection with global partners to achieve deeper transformation and not simply limited transactional changes. Presenters: John Powell, Haas Institute for a Fair and Inclusive Society; Taj James, Movement Strategy Center; Saru Jayaraman, ROC-United and Food Labor Research Center. Moderator: Lori Villarosa, Philanthropic Initiative for Racial Equity. (Room: Amador)

#### Lunch

1:00 – 2:30

- Membership Meeting: Over lunch, open to all members and other donors interested in being on the edge. (Ballroom)

#### Free Time

2:30 to 3:00

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### COMMUNITY DIALOGUES 3:00 to 4:00

At the half way mark of the conference participants will share impressions within groups about how these discussions of a “just transition” are sitting with each of us. Participants will then be asked to help ground these sometimes abstract discussions by providing examples of or raising questions regarding concrete strategies that address root causes or build momentum for deep social and ecological change. (Ballroom)

#### Intermission and Coffee Break

4:00 – 4:30

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### BREAKOUT WORKSHOPS 4:30 to 6:00

#### **The Commons as a New/Old Paradigm for Advancing Systemic Change and Inspiring the Grassroots Organizations**

You’re looking for serious structural alternatives to the Market/State duopoly and its corruption of democracy and policymaking. You don’t believe that techno-fixes can save our broken planet. You love the color green but not the cynical greenwashing of everything. You recognize the transformative power of bottom-up social movements and the limits of conventional law and policy in achieving change. This workshop was made for you and me! We will explore how the Commons paradigm offers a new framework for grassroots organizations around the world in confronting market capture and building alternatives that work. We will also showcase how participatory activism is using commons-based principles to fight the hidden agendas of corporate-backed science and technology. Learn to “think like a commoner” and see how it can change your strategic outlook and enthusiasm for the Just Transition ahead! With Nicolas Krausz with Fondation Charles Léopold Mayer; David Bollier, Commons Strategies Group, author of *Think like a Commoner*; and Neth Daño, ETC group. Moderated by Christie Kieth, International Coordinator, GAIA. (Room: Quarter Deck)

#### **Navigating Unstill Waters: Supporting Leadership for Social Movements**

Social movements are powerful drivers of change. They align people and resources – and shift culture, amass political power and advance concrete wins. Movements also place extraordinary demands of leaders – and of grantmakers who support them. Today’s social movements, like our world, are complex, interconnected and buffeted by constant change. In this turbulent environment, leaders must adapt, innovate, and develop new approaches to leadership, organization, and strategy. In this session we will:

- Share learning gleaned from a cohort of experienced movement leaders
- Explore experiences from leaders in the economic justice and climate change movements
- Discuss new approaches foundations use to meet this complexity

With Robin Katcher, Management Assistance Group; Sarita Gupta, Jobs with Justice; May Boeve, [350.org](http://350.org); and moderated by Lani Shaw, General Service Foundation. (Room: Ballroom)

#### **Dignidad Rebelde Righteous Dignity: 20 Years After NAFTA – Challenges, Social Movement Models, and Which Ways Forward for Trade Justice?**

2014 is the 20th anniversary of NAFTA – and of the corresponding Zapatista uprising. As the longest-standing multilateral free trade agreement of its kind, NAFTA has advanced an overall neoliberal agenda that has spread around the world, destroying farmers’ livelihoods, devastating the environment, and leading to mass migration and workers’ rights violations. At the same time, social movements in Chiapas, in the US and around the globe provide inspiring examples of the other world that is possible. This workshop will explore lessons from the global expansion of neoliberalism, the Zapatista model, solidarity economies, and other struggles for democratic alternative ways of life. We will discuss implications for struggles around trade and global justice today, from a US and international perspective – including current campaigns to stop the Trans Pacific Partnership (TPP) and the Trans-Atlantic Free Trade Agreement (TAFTA). With Maria Estela Barco, General Coordinator, DESMI (Economic and Social Development of Indigenous Mexicans) – Chiapas, Mexico; Maria

Poblet, Executive Director, Causa Justa/Just Cause, and Coordinating Committee member of Grassroots Global Justice Alliance – Oakland, California; Walden Bello, Author, Academic, Political Analyst, and current member of Congress in the Philippines' House of Representatives. Moderated by Sara B. Mersha, Director of Grantmaking & Advocacy, Grassroots International. (Room: Mariposa)

### **Steering Towards a New Economy with 'Old Actors' at the Helm?: The Role of the Private Sector in Financing for Social and Ecological Transformation**

As Peter Buffet has pointed out, “inside any important philanthropy meeting, you witness heads of state meeting with investment managers and corporate leaders. All are searching for answers with their right hand to problems that others in the room have created with their left.” This session unpacks the increasingly complex roles the private sector currently plays in philanthropy in various arenas — from the environment to labor rights, from indigenous communities to women’s rights. Not only is Gates involved in agriculture in Africa, but Walmart is partnering with women’s funds. Is it possible to work with private sector actors to ensure economic, ecological, political, and social transformations? Or does such engagement necessarily limit civil society’s ability to push back on harmful practices and offer viable alternatives to the current system? We will discuss these questions and analyze possible strategies for engagement along with case studies from AWID’s new report, “New Actors, New Money, New Conversations,” which highlights the growing intersections between the private sector and philanthropy. With Angelika Arutyunova, Bridging Knowledge and Practice Manager, Association for Women’s Rights in Development; Sarah Hobson, Executive Director, New Field Foundation; Terry Odendahl, Executive Director, Global Greengrants Fund; and moderator Katrin Wilde, Executive Director, Channel Foundation. (Room: Eldorado)

### **Indigenously-Led Funding From Around The World**

Globally, Indigenous foundations and re-granting institutions are utilizing philanthropy not to strengthen local control of resources but also to fundamentally reinterpret these resources and to radically redefine what the stewardship of wealth means. Grants are seen as reflective, interconnected parts of a larger cosmo-vision rather than discrete expressions of a theme. Some are exploring ways to incorporate human rights standards into their application processes making the act of even applying one of education, recognition and solidarity. With Mariana Lopez, Program Director, International Forum of Indigenous Women (FIMI); Jim Enote or Natasha Johnson, Coordinators, The Colorado Plateau Foundation; Myrna Cunningham, Advisor, International Forum on Indigenous Women (FIMI); Melissa K. Nelson, Ph.D., President, The Cultural Conservancy. (Room: Amador)

#### **Dine Arounds**

6:30

Self-organized conversations, being held at restaurants nearby. See page 16 for full descriptions and locations.

#### **Dance Night**

9:00

With DJ LN! (Ballroom)

## **THURSDAY, MAY 1**

#### **Networking Breakfast** (Ballroom)

7:30 to 9:00

#### **BREAKOUT WORKSHOPS** 9:00 to 10:30

#### **Leverage Your Foundation’s Endowment: A Conversation about Invest/Divest Philanthropy**

Foundations develop complex evaluations for grantmaking (the 5% of assets)—but how much do we scrutinize over investing our endowments (the 95% of assets)? So, can foundations have 20 times more impact if they focus potential power of their endowments, not just their grants? This session will be both a dynamic call-for-questions and a practical call-to-action. We’ll discuss: (1) progress in the Divest/Invest Philanthropy Movement, (2) questions about whether divest/invest should be part of your foundation’s fiduciary responsibility, and (3) opportunities for your foundation to be an ambassador for this cause. Come join us! With Ellen Dorsey, executive director, Wallace Global Fund; Tom van Dyck is Senior Vice President – Financial Advisor of SRI Wealth Management Group at RBC Wealth Management; Jessie Spector, executive director, Resource Generation; Christine Reeves, senior field associate, National Committee for Responsive Philanthropy. (Room: Quarter Deck)

#### **Community Control of Capital: Budgets and Banking in the New Economy**

This session will examine ways to democratize control over capital, including participatory budgeting, cooperative finance models, and public banking. If he who holds the purse strings holds the power, democratizing decision-making and creating mechanisms for community ownership of finance are key ways in

which we can begin to transform the economy. These three strategies have been tested around the world and continue to spread, from Mondragon, Spain, to Porto Alegre, Brazil, to New York City. Presenters include Brendan Martin, the Working World; Kalin Kallaghan, Lead Organizer, Wildfire Rockaways; and Cesar Buzatto, Director of Local Governance, Porto Alegre. Moderated by Edwin Torres, The Rockefeller Foundation. (Room: Amador)

### **Innovations in Community Philanthropy from Palestine, Southern Africa, and Vietnam: How international donors can help, and how they can hurt**

Community philanthropy in the Global South is an aspiration for self-reliance, an expression of self-determination and a mechanism for equality, but it is often undermined by colonialism and aid dependence. This panel and discussion brings together practitioner/scholars working in Palestine, Southern Africa and Vietnam to explore the complexities of community resource mobilization. It will outline lessons from the successes and challenges of recent innovations in local, private sector and Diaspora philanthropy. It will provide honest feedback about how international actors often undermine local self-reliance and suggest ways they can engage more constructively. With Nora Lester Murad, PhD, Co-founder, Dalia Association (Palestine); Fulufhelo Godfrey Netswera, PhD, Director, Turfloop Graduate School of Leadership (South Africa); and Dana R. H. Doan, Founder & Strategic Adviser, LIN Center for Community Development (Vietnam). (Room: Mariposa)

### **Developing Systems and Tools to Promote Learning- Focused Evaluation**

For many years, philanthropic leaders and advisors have encouraged grantmakers to use evaluation as a tool to promote learning within their own organizations and in the field. For grantmakers who are new to evaluation, this seems a daunting task. What does a learning-focused evaluation look like? What kind of systems, resources, and tools are needed to support this work? This session will address these questions and provide concrete examples. Presenters will share their experience in developing processes and tools that are integrated into organization's daily work to track progress, capture outcomes, and adapt as necessary. With Betsy Brill, Executive Director, The Libra Foundation and President, Strategic Philanthropy, Ltd.; Nancy Latham, Chief Learning Officer, Learning for Action; Neha Raval, Grantmaking Operations Officer, The Global Fund for Children; and PeiYao Chen, Director of Learning, Evaluation, and Impact, Global Fund for Women. (Room: Eldorado)

### **Intermission and Coffee Break**

10:30 – 11:00

### **ENGAGEMENT LABS**

11:00 to 12:30

#### **Management Assistance Group (MAG) Funders**

You're invited to a dialogue about leading and funding movements networks. The Network Leadership Innovation Lab convenes social change leaders to advance shared learning about leading at the nexus of organizations, networks and movements. Please join several Lab participants and funders to explore questions together that are emerging from the work in a Lab-like experience. Questions we anticipate addressing include: What does it mean for funders and leaders to be part of a movement ecosystem and partner effectively with the other people and organizations in movements? How might we transform approaches to philanthropy to keep up with the complexity, pace, and challenges movement leaders face? Cohosted by Management Assistance Group and General Service Foundation. (Ballroom)

#### **Agroecology and Food Systems Funders**

Building on previous engagement labs, EDGE members will continue to delve into learning and strategies to advance agro-ecological solutions. In particular the session will focus on collaborative initiatives, extending knowledge of critical practices on the ground, research priorities and data collection, and influencing the agenda and resources of governments and mainstream institutions. As context and to stimulate the discussion, short updates will be given (along with a list of key resources) by funders actively engaged in the following:

- New Venture Fund's International Fund to Amplify Agro-ecological Solutions (IFAAES): current and upcoming funding cycles
- Global Alliance for the Future of Food, particularly its working group on championing agro-ecological transitions and mapping of the global food system
- Agro-ecological and food movement collaboratives and campaigns
- Committee for World Food Safety update
- Investments in small scale agroecological agriculture in Mozambique (Room: Eldorado)

#### **New Economy Discussion Group**

The New Economy Funders Discussion Group was initiated in September 2012 in response to the growing realization that in order to initiate real and lasting transformation, critical components of the U.S. economic

system (which of course has vast implications internationally) need to be addressed at the root cause level. Rather than focusing on issues in isolation, the discussion group offers a space for funders to work at the intersections of critical social and environmental issues. Please join us to discuss these intersections and how we can work with EDGE funders and others to identify opportunities for alignment and collaboration around New/Next Economy work. (Room: Amador)

### **Building Equity and Alignment for Impact**

Organized as a site visit. See below.

### **Gender Caucus**

This year, continuing and deepening its focus on how funders can integrate gender equality into their funding, the Gender Caucus will explore trans\* rights and funding trans\* movements bringing together perspectives from funders and activists and drawing on the first-ever global study of the funding realities for trans\* groups. Participants will gain a deeper knowledge of trans\* issues and applicable funding strategies for supporting any emerging human rights movement. Caucus participants will be able to discuss trans\* activism with leaders from the San Francisco Bay Area and make connections to global movements. The Caucus offers a space to coordinate donor strategies to support these movements and learn from each other. (Room: Quarter Deck)

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## **SITE VISITS**

11:00 to 2:00  
(Packed Lunch  
Provided)

### **Our Power Hot Spot/Building Equity and Alignment for Impact (BEAI)**

In the face of poverty and pollution, Richmond, California community members are on the frontlines of organizing to create a clean, democratic and equitable economy. This grassroots effort, driven by Richmond's low-income communities of color, is leading Richmond out of the shadows of the Chevron Refinery into the sunlight of a resilient and thriving local clean energy future. At the same time, the BEAI initiative is converging around a shared future vision for a more inclusive, connective, winning environmental movement. This vision is one in which organizations and networks authentically collaborate in an ever-growing web of equitable relationships, and in which the movement has broadened to include social justice, economic justice and other progressive values, where silos no longer exist and a win for one is a win for all. Join us to learn more about Our Power in Richmond and around the country, and to discuss exciting such as the BEAI and others that are building relationships among grassroots organizations, national NGOs and allied funders aimed at leveraging increased support for grassroots organizing and movement building. With Overbrook Foundation, in partnership with the Movement Generation Justice and Ecology Center and the Richmond Environmental Justice Coalition.

### **Waste Zero: What does a Just Transition look like in practice?**

Visit Recology, an employee-owned and unionized recycling company based in San Francisco, and speak with local and international activists from GAIA – the Global Alliance for Incinerator Alternatives – to learn how environmental justice, worker rights, and local living economy initiatives can work together in real time. Eliminating waste by banning polluting materials and expanding reuse, recycling, composting, and biogas (anaerobic digestion) programs is one of the most effective strategies communities can use to help protect the environment and public health. This zero waste approach also plays a significant role in combating climate change, creating good jobs, and conserving resources. Learn first-hand how the city, company, workers, and community groups have collaborated to create a dynamic array of policies and practices that put people and the planet first. Hear how San Franciscans and others from around the world have learned from past mistakes and are confronting powerful threats in order to help residents and businesses end the use of incinerators, reduce what is sent to landfill, return nutrients to local farms and carbon to the soil, increase recycling every year, and grow community engagement. Through short videos, presentations, a recycled art exhibit, and interactive discussions about the quest to achieve zero waste, we will explore how to reinvest resources and redesign policies to support organizing around local solutions, both here in the U.S. and around the world.

## **Lunch**

12:30 – 2:00

Open for Community Caucuses and networking

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## **PLENARY**

2:00 to 4:00

### **Philanthropy's Role in the Just Transition**

Winona LaDuke, Executive Director of Honor the Earth Foundation and Board Trustee of The Christensen Fund will lead grantmakers from diverse institutions and funding strategies in an honest conversation about institutional impediments to supporting systemic change, and reflect on ways of overcoming them. Winona will briefly describe her work contributing to social transformation, ask panel members to do the same, and lead a

conversation on what might be said to constitute “just transition” philanthropy – its characteristics, what makes such efforts possible, what lessons can be learned for increasing or broadening philanthropy’s role in supporting deeper and more far reaching change. With Bobby Peek, Advisor to Global Greengrants Fund Ellen Dorsey, Wallace Global Fund; and Cara Mertes, Ford Foundation JustFilms. (Ballroom)

### Community Dialogues

Participants will share thoughts and insights on what we heard, and briefly explore the question of what a “just transition” might look like, for each of us, in our work as a funder, an activist, a human being. In a final round, each of us can cite, if desired, something we will now do, or do differently, as a result of the conversations over the last three days. (Ballroom)

### Summation

Closing remarks by Conference Co-Chair, Ken Wilson, Executive Director, The Christensen Fund.

### Closing (Ballroom)

4:00

- Non-funder partners feedback and recommendations
- A word on next steps; acknowledgments and thanks. (Shalini Nataraj, Global Fund for Women and Terry Odendahl, Global Greengrants Fund)

## POST CONFERENCE EVENT 5:30 to 7:00

### COMMUNITY ENQUENTRO (5:30 pm - 7:00)

The Bay Area Justice Funders Network cordially invites you to: Building Regional Power - A Happy Hour featuring the work of Oakland Rising & San Francisco Rising. Sponsored by the San Francisco Foundation. Location: Bocanova - Jack London Square, 55 Webster Street, Oakland.

The Bay Area is much broader than Oakland and San Francisco. But the current gentrification and displacement that working-class and communities of color are facing on both sides of the Bay makes building electoral and political power for our communities increasingly urgent. Meet members of Oakland Rising and San Francisco Rising, and learn about why an innovative 9 county, coordinated, civic engagement strategy could mean the Bay Area is Rising.

## PLENARY SPEAKERS



**MILLION BELAY** is a founder and director of MELCA – Ethiopia, an indigenous NGO working on issues of agro-ecology, intergenerational learning, advocacy and livelihood improvement of local and indigenous peoples. He also coordinates the Alliance for

Food Sovereignty for Africa. Million has been working over two decades on the issues of intergenerational learning of bio-cultural diversity, sustainable agriculture, the right of local communities for seed and food sovereignty and forest issues. His main interest is now advocacy on food sovereignty, learning among generations, knowledge dialogues and the use of participatory mapping for social learning, identity building and mobilization of memory for resilience. He has PhD in environmental learning and MSc in tourism and conservation and BsC in Biology.



**SUSAN GEORGE** is the author of fourteen books written in French and English and widely translated. She is president of the Board of the Transnational Institute in Amsterdam, a decentralized fellowship of scholars living throughout the world whose work is intended to

contribute to social justice and who are active in civil society in their own countries. She is also honorary president of ATTAC-France [Association for Taxation of Financial Transaction to Aid Citizens] where she also served as vice-president between 1999 and mid-2006 and remains a member of the scientific council. Her most recent books are

[1] Hijacking America: How the Religious and Secular Right Changed What Americans Think, and We the Peoples of Europe. Other recent books are Another World is Possible if... and The Lugano Report: On preserving capitalism in the 21st century. She has received honorary doctorates from the University of Newcastle-upon-Tyne and the Universidad Nacional de Educacion a Distancia of Madrid as well as the first “Outstanding Public Scholar Award of the International Political Economy section of the International Studies Association.



**KUMI NAIDOO** became Greenpeace International Executive Director on November 15, 2009. Kumi Naidoo has worked closely with Greenpeace for a number of years. He was involved in the development of Greenpeace’s work in Africa and became a

board member of Greenpeace Africa when it opened offices in Johannesburg and Kinshasa in 2008. More recently, he served as Chair of the civil society alliance ‘Global Campaign for Climate Action’ (GCCA), of which Greenpeace was a founding member. Kumi was the founding executive director of the South African National NGO Coalition (SANGOCO), an umbrella agency for the South African NGO community. Moved by the fact that South Africa has one of the highest rates of violence against women, Kumi organized the National Men’s March Against Violence on Women and Children in 1997. From 1998 to 2008, Kumi was the Secretary General and Chief Executive Officer of CIVICUS: World Alliance for Citizen Participation, which is dedicated to strengthening citizen action and civil society throughout the world. He was

also the founding Chair of the Global Call to Action Against Poverty (GCAP) and also served as a board member of the Association for Women's Rights in Development. In 2003 Kumi was appointed by the former Secretary General of the United Nations to the Eminent Persons Panel on UN Civil Society Relations. Kumi is a Rhodes scholar at Oxford and earned a doctorate in political sociology.



**MARÍA POBLET** is the Executive Director of Causa Justa :: Just Cause. She is Chicana and Argentine, and has more than a decade of experience in Latino community organizing. At St. Peter's Housing Committee, María was instrumental in transforming a service provision

model into a membership and organizing structure, and a grassroots leadership development and political education program. In 2009, she helped lead the merger between St. Peter's and Just Cause Oakland that created Causa Justa :: Just Cause, bringing together the organization's respective work in the Latino community in San Francisco and the African American community in Oakland into a single, regional organization for racial and economic justice. She has been a leader in movement building work at the grassroots, including the US Social Forum and the Grassroots Global Justice Alliance. Maria had the privilege of being mentored for many years by June Jordan, and was the Artistic Director of Poetry for the People before she fell in love with community organizing. Recently Maria was awarded a highly competitive 2-year Leader Spring Executive Fellowship for 2012.



**SARAH HOBSON** is Executive Director of New Field Foundation. She brings her long experience of working with community-based initiatives in West Africa, South Asia, and Iran. Previously, Sarah was Executive Director of International Development Exchange (IDEX),

consultant to the UN's International Fund for Agricultural Development (IFAD), and an independent writer and filmmaker. She is currently a member of the steering committee for the Africa Grantmakers Affinity Group and the Global Alliance for the Future of Food, as well as founder and advisor of Open Channels in the UK.



**WALDEN BELLO** is the founder of Focus on the Global South, professor of sociology at the University of the Philippines, member of Congress in the Philippines' House of Representatives, and a fellow of the Transnational Institute. He is one of the leading

critics of the current model of economic globalization, combining the roles of intellectual and activist. As a human rights and peace campaigner, academic, environmentalist and journalist, and through a combination of courage as a dissident, with an extraordinary breadth of published output and personal charisma, he has made a major contribution to the international case against corporate-driven globalization. Bello obtained his PhD in sociology from Princeton University in the US in 1975 and has been a full professor at the University of the Philippines at Diliman since 1997.



**SARITA GUPTA** is the executive director of Jobs With Justice. She is a nationally recognized expert on the economic and political issues affecting working people across all industries, particularly low-wage workers.

Sarita has been named one of the 19 Young Activists Changing America by Bill Moyers and has appeared in The Wall Street Journal, Bloomberg, Politico, and The Hill, as well as on MSNBC, the former Current TV (now Al Jazeera America), and several international television news programs. She writes regularly for The Huffington Post, The Hill, and Bill Moyers. She is widely recognized as a key leader and strategist in the progressive movement and has spoken at several international union conferences and appeared on panels with notable figures including Senator Al Franken, Harry Belafonte and Gloria Steinem.



**HOLLY BARTLING** is the Program Officer for Human Rights and Economic Justice and Reproductive Justice at the General Service Foundation. She has been at General Service Foundation since 2005, and is responsible for grantmaking to support organizations working

on labor and economic rights issues in Mexico, as well as the foundation's reproductive justice grantmaking. Prior to that, she spent five years as the Director of the Human Rights Advocates Program at Columbia University, an intensive residence-based four month training program for fifteen human rights activists from the U.S. and the Global South. She also coordinated a Central America-based training program for human rights activists at the Washington Office on Latin America. She has held consultancies in Peru with the International Planned Parenthood Federation and in El Salvador with the United Nations Development Program. She holds a Master's Degree in International Affairs from Columbia University, where she focused on human rights, and a Bachelor's Degree in International Relations from Stanford University.



**WINONA LADUKE** is an internationally renowned activist working on issues of sustainable development renewable energy and food systems. She lives and works on the White Earth reservation in northern Minnesota, and is a two time vice presidential candidate with Ralph Nader for the Green Party. As

Program Director of the Honor the Earth, she works nationally and internationally on the issues of climate change, renewable energy, and environmental justice with Indigenous communities. And in her own community, she is the founder of the White Earth Land Recovery Project, one of the largest reservation based non profit organizations in the country, and a leader in the issues of culturally based sustainable development strategies, renewable energy and food systems. In this work, she also continues national and international work to protect Indigenous plants and heritage foods from patenting and genetic engineering. In 2007, LaDuke was inducted into the National Women's Hall of Fame, recognizing her leadership and community commitment. A graduate of Harvard and Antioch Universities, Winona is the author of five books, a former board member of Greenpeace USA and is

presently an advisory board member for the Trust for Public Lands Native Lands Program and a board member of the Christensen Fund.



**CARA MERTES** is Director of the foundation's JustFilms initiative, a global effort that supports emerging and established filmmakers whose work addresses the most urgent social issues of our time. JustFilms also supports key organizations that explore and sustain the art of

contemporary-issue, nonfiction storytelling. The initiative seeks to expand networks and resources for the community of independent filmmakers around the world and to increase the artistry and impact of their stories. Before joining the foundation in 2013, she was director of the Sundance Institute Documentary Film Program and Fund and prior to that she was executive producer of the PBS "P.O.V." documentary series, where she received multiple Emmy awards, George Foster Peabody awards, duPont-Columbia awards and a Webby Award.



**ELLEN DORSEY** currently serves as the Executive Director of the Wallace Global Fund. She has more than 25 years experience promoting international human rights and advocating for environmental sustainability. Under her leadership, the Fund is recognized

for its creative philanthropic strategies and mission-related investing. Dorsey came to the Fund from The Heinz Endowments in Pittsburgh, Pennsylvania, serving as senior program officer for the Environment Program. Dorsey has served on the board of numerous non-profit organizations promoting human rights and sustainable development, including serving as chair of the board of Amnesty International USA. She has a doctorate in political science from the University of Pittsburgh, with a focus on international relations, human rights and African politics. She was selected as a Fulbright Research Fellow during the pivotal period of transformation in South Africa, and has served on the faculty of several Universities. Most recently, Dorsey is co-author, with Paul J. Nelson, of *New Rights Advocacy: Changing Strategies of Development and Human Rights NGOs*, published in 2008 by Georgetown University Press.



**BOBBY PEEK's** passion for social justice and environmental sustainability is fueled by his experiences growing up in the apartheid-created township of Wentworth, which is situated amongst highly polluting oil refineries, chemical industries, and toxic waste dumps. For the last several years, he has been the

Director of groundWork, a "young anti-toxics community campaigning NGO" that aims to support civil society in improving environmental governance. Prior to that, he worked for the Institute of Social and Economic Research (ISER), and the Environmental Justice Networking Forum (EJNF) as the National Campaign Coordinator. Bobby's work in South Durban received international recognition in 1998, when he was awarded the prestigious Goldman Environmental Prize for Africa.

## HEALTHY CONFERENCE CENTER

*Clear • Energized • Focused • Better sleep • Reduced pain*

Feeling conference fatigue? Recharge yourself at the Healthy Conference Center with Acupuncturists Without Borders (AWB). EDGE Funders Alliance and AWB have teamed up to create the Healthy Conference Center where you can enjoy free community-style acupuncture and brief, revitalizing Qigong session (relaxing stretching and moving).



AWB provides disaster relief and trauma treatment to communities that are in crisis as the result of disaster or human conflict. The organization began in 2005 in response to Hurricane Katrina, and gave over 8,000 free acupuncture treatments in Louisiana for PTSD, depression, and stress. AWB now has a nationwide program called the Military Stress Recovery Project with dozens of free clinics located around the U.S. that help heal the wounds of war. AWB volunteers are also treating local people and training healers in Haiti, Nepal, Chile,

### HEALTHY CONFERENCE CENTER SCHEDULE:

Community Acupuncture Treatments

Wednesday: 8:30 - 9:15 am

Wednesday: 1:00 - 3:00 pm

Thursday: 1:00 - 2:00 pm

Location: Los Angeles Room

### QIGONG SCHEDULE (relaxing stretching and moving session)

Tuesday: 1:15 PM

Wednesday: 8:15 am

Thursday: 8:15 am

Location: Los Angeles Room

## FEATURED SIDE EVENTS

### Tuesday, April 30

6:00 pm Philanthropy Game & Cocktail Reception

9:00 pm Movie Night

Times vary Advisor is in (sign up at registration desk)

### Wednesday, April 31

6:30 pm Dine Arouds (sign up at registration desk)

9:00 pm Dance Night with DJ LN

### Thursday, May 1

5:30 Post-Conference Encuentro with BAJFN (Bocanova - Jack London Sq, 55 Webster St. Oakland.)

## DINE AROUNDS

WEDS, APRIL 20 at 6:30 PM

Sign up at the registration desk.

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### PALESTINE SHARE & LEARN

This is an opportunity for people who work in Palestine, or are considering starting to work in Palestine, to have an informal conversation over dinner. Two representatives from the Ramallah-based Dalia Association, Palestine's community foundation, will facilitate. We can talk about any issues of interest to the group, including anti-terrorism policy, the siege on Gaza, aid dependency, grassroots women, BDS (Boycott, Divestment and Sanctions), ways to respect self-determination in development, INGO-local NGO relations, the philanthropic landscape, etc. Location: Bay Grille.

### DINE-AROUND ON FOOD SOVEREIGNTY FEATURING MILLION BELAY & IFAAES

Join Million Belay (Alliance for Food Sovereignty in Africa), Jennifer Astone (Swift Foundation), funders, Christensen Fund and New Field Foundation, and grantee IDEX of the International Fund to Amplify Agro-Ecological Solutions (IFAAES) <http://ifaaes.org/> for a discussion of seed sovereignty, agro-ecology, and the role of social movements in food sovereignty. Based on attendees, we plan to organize tables into thematic areas discussing for example: seed sovereignty, land grabs, farmers' schools and other key issues. Come prepared to share (in 1-2 minutes): 1) a specific grant or organization that exemplifies good work in agro-ecology and food sovereignty, and 2) a key challenge or question for the group to ponder. While diners from within philanthropy will need to cover their own meals, the Swift Foundation will host up to ten Dine Around participants not part of the funder/donor community. Location: Bay Grille.

### TRANSITIONAL JUSTICE, LESSONS FROM SIERRA LEONE

Sierra Leone is still emerging from the shadow of its decade-long civil war which resulted in more than 70,000 casualties and was marked by extreme acts of violence against civilians, recruitment of child soldiers, corruption and a bloody struggle for control of diamond mines. Two institutions set up after the war, a Truth and Reconciliation Commission and the Special Court for Sierra Leone, as well as ongoing community reconciliation processes, have had some high-profile victories--including the conviction and 50 year sentence for former Liberian president Charles Taylor--but challenges remain in addressing the legacies of violence and setting the country on a path toward long-term peace, stability, and development. Fund for Global Human Rights Vice President for Programs David Mattingly will moderate a conversation around the successes and ongoing challenges for Sierra Leonean activists fighting for justice for the war's thousands of victims, as well as lessons for other countries pursuing accountability for gross human rights violations. With special guests John Kabia, Fund Program Officer for West Africa, and Ibrahim Tommy, Executive Director of Sierra Leone's Center for Accountability and Rule of Law, an organization that worked closely with the Special Court and continues to press for legal processes and policies that promote access to justice for all Sierra Leoneans. Location: Bay Grille.

### CLIMATE JUSTICE & CITIZENS UNITED: ONE DECISION, CATASTROPHIC CONSEQUENCES

(With Tikva Grassroots Empowerment Fund, Free Speech for People, Threshold Foundation.)

We are all outraged by the Supreme Court's recent rulings on campaign finance. In 2010 Citizens United v FEC opened elections to unlimited corporate independent expenditures and last month the McCutcheon v FEC decision eliminated the aggregate caps on direct contributions from extremely wealthy individuals. But did you know that Citizens United is about more than money in politics? The fabricated doctrine of corporate constitutional rights is being used by corporations to overrule democratically enacted regulations and legislation in cases ranging from posting labor laws, GMO labeling, workers access to birth control, and, recently in St. Louis, a grassroots ballot initiative to end tax breaks and subsidies for fossil fuel companies was prevented from going forward by a judge because it violated corporate speech under the equal protection clause. Are you funding any innovative strategy that others should know about? Do you have example where grassroots communities have been successful in standing up to corporate power? Join Tikva Grassroots Empowerment Fund, Free Speech for People, and Threshold Foundation to discuss implications of rising corporate power and discuss movements and strategies to fight back. Participants are responsible for the cost of their own meals. Location: Bay Grille.

### DINE AROUND ON BUILDING EQUITY AND ALIGNMENT FOR IMPACT (THE BEA INITIATIVE)

Join BEA initiative leaders from across the movement and their funder allies in a discussion on on movement-building for the environment and related progressive issues, particularly building partnerships among national green groups, philanthropy, and the grassroots organizing sector. Come learn the background of the BEA, and how this initiative is taking groundbreaking steps to shift philanthropic culture toward valuing a bottom-up approach with the potential to lift up groups of all sizes from across the movement. BEA participants will tell personal stories of their work and how incorporating the initiative's principles are changing the ways large and small groups relate and collaborate. While diners from within philanthropy will need to cover their own meals, Building Equity and Alignment for Impact will host up to five Dine Around participants not part of the funder/donor community. Location: Bay Grille.

### DINE AROUND WITH THE CLIMATE JUSTICE ALLIANCE - BUILDING OUR POWER, UNITING COMMUNITIES FOR A JUST TRANSITION

How are grassroots communities impacted by climate disruption in the US coming together to build a movement for real solutions, based in their own experiences, and related to social movements in the Global South? The Climate Justice Alliance is a collaborative of over 35 community-based and movement support organizations, rooted in Indigenous, African-American, Latino, Asian Pacific Islander, and working-class white communities throughout the US. CJA's Our Power Campaign unites frontline communities to forge a scalable and socio-economically just transition away from unsustainable energy, and towards local living economies and community resilience, to address the root causes of climate change. Come to this dine-around with CJA leaders and Grassroots International, to find out more and discuss what this model can teach us and how it relates to our work. Participants will be responsible for the cost of their own meals. Location TBD.

## AN OVERVIEW OF EDGE FUNDERS ACTIVITIES

Over the past year EDGE Funders organized briefings and delegations, developed materials and promoted collaboration among funders working to address the impacts of the ongoing global economic and ecological crises, while continuing to work to increase support towards grassroots organizations and networks working for deeper systemic change.

Organizational goals for this period were as follows:

**Strengthen Grassroots Movements Within Civil Society** Work within philanthropy to strengthen grassroots organizing, and broader local and global civil society advocacy, in collaboration with community and social movement partners and allies.

**Build Community** Build connections among grantmakers and with movements, forging strategic partnerships among a diverse set of grantmakers and social movement actors, maintain online funder and movement databases, facilitate member-led working groups to build a community within social justice philanthropy committed to supporting trans-local organizing and the grassroots organizing sector.

**Increase Support for Global Justice** Mobilize funders to increase the quantity and quality of internationally oriented social justice philanthropy through our membership drive, communications and outreach, collaborative and pooled funding, working groups and gatherings, especially the annual Just Giving conference.

**Deepen Learning** Facilitate peer learning, research and reflection among members and within philanthropy to develop an evolving awareness of how grantmaking can help reduce structural inequities and power disparities between and within societies.

**Promote New Models for Social Impact** In collaboration with other funder affinity groups and initiatives, work to improve the impact of grantmaking in support of systemic change that is international in scope, advocating within philanthropy for grantmaking practices that increase the amount and quantity of funds that advance social, economic and environmental justice in a global context.

## IN PERSON FUNDER CONVENINGS, DELEGATIONS AND BRIEFINGS

**Breaking the Silos – Deepening our Engagement on Grassroots Organizing and Building Movements for Power, Locally and Beyond** with the Overbrook Foundation, the Solidago Foundation, the Chorus Foundation, Jessie Smith Noyes Foundation and CS Mott Foundation (at Environmental Grantmakers Association State of the States Briefings)

### **Grassroots Strategies for a Just Transition to a Next Economy**

with The Overbrook Foundation, The Christensen Fund, the Chorus Foundation, Grassroots International, Jessie Smith Noyes Foundation, Solidago Foundation, The Unitarian Universalist Veatch Program at Shelter Rock (at Overbrook Foundation, NYC)

**Equity + Alignment = Impact** Breakfast Briefing at EGA's Annual Retreat, with Overbrook Foundation, Kresge Foundation, C.S. Mott Foundation, Johnson Foundation at Wingspread, Patagonia, The Johnson Family Foundation, Unitarian Universalist Veatch Program at Shelter Rock, Solidago Foundation and the Chorus Foundation.

### **2013 Just Giving Conference: What is to be done and who do we do it?**

Washington D.C.

### **Funders Exploring Transitions to Social and Ecological Transformation**

with the Fondation Charles Léopold Mayer pour le Progrès de l'Homme (FPH), outside Paris

### **World Social Forum in Tunis, Funder Delegation**

**Can Philanthropy Help Shape the Next Economy? A Workshop Series for a Just Transition** for Philanthropy New York, with the Sister Fund, the Sustainability Funders/New Economy Discussion Group, New World Foundation, VK Rasmussen Foundation, Surdna Foundation, Rockefeller Foundation, Solidago Foundation, Ford Foundation, Neighborhood Funders Group/Working Group on Labor and Community Partnerships, Arca Foundation, Nathan Cummings Foundation, North Star Fund, Community Food Funders and the Wallace Global Fund

## CONFERENCE CALL/WEBINAR FUNDER BRIEFINGS

### **20 Years after NAFTA and the Zapatista Uprising: What's Happening in Mexico?**

with Grassroots International, IDEX, and the IHRFG Latin America Funders Working Group

**Sowing Seeds of Disharmony: Africa Under Pressure to Harmonize Seed Laws** with Grassroots International, IDEX, Swift Family Foundation, the Consultative Group on Biological Diversity (CGBD), Environmental Grantmakers Association (EGA), and Africa Grantmakers' Affinity Group

**What Funders Can Do Now to Stop Next Gen Trade Pacts From Undermining Social and Environmental Progress** with the Consultative Group on Biological Diversity (CGBD) and the Sustainable Agriculture and Food Systems Funders (SAFSF)

### **Egypt in Context: Challenges and Opportunities for Funders**

**Strategies for Agro-Ecology: The Policy of Seed Laws, Seed Saving and Sharing** with the Swift Foundation

**Dreams, Obstacles & Opportunities for Occupying Philanthropy: Dialogue about Race, Class, Gender, and Power & Privilege**, an Occupy Philanthropy Learning Call

**Communities Uniting for a Just Transition: Our Power Camp & Campaign** Briefing, with the Black Mesa Water Coalition and the Climate Justice Alliance

## SHORT FILMS PRODUCED WITH OUR PARTNER KONTENT FILMS

### **Towards a Just Transition**

Opening Film at the 2014 Just Giving Conference in Berkeley, CA

### **How We Live**

Produced for Philanthropy NY's new economy workshop series: Can Philanthropy Help Shape the Next Economy?

### **Our Power: Black Mesa**

This film was made for the Climate Justice Alliance/Our Power Campaign with support from EDGE Funders and allied members.

### **A Generation Asks: WTF?**

Opening Film at the 2013 Just Giving Conference in Washington, D.C.

